

SOME EXAMPLES OF SIZES AND PRICES FOR TRI-TOWN NEWS

ALL AD PRICES ARE BASED ON \$5 PER COLUMN INCH REGULAR AD, \$5.10 FOR DISPLAY CLASSIFIED. REGULAR CLASSIFIED ADS (JUST TYPE - NO BOX) ARE \$4.50 FOR THE FIRST 20 WORDS PLUS 5¢ FOR EVERY WORD OVER 20. BUSINESS DIRECTORY ADS ARE \$18.00 PER MONTH, MUST BE IN 3 MONTHS.

1 col. by 2 inch

\$10.00 on regular pages
\$10.20 on classified page

The same ad run in Tri-Town News, Chenango American, Oxford Review-Times and Whitney Point Reporter would cost \$13.50

2 col. by 2 inch

\$20.00 on regular pages
\$20.40 on classified page

The same ad run in Tri-Town News, Chenango American, Oxford Review-Times and Whitney Point Reporter would cost \$27.00

2 col. by 4 inch

\$40.00 on regular pages
\$40.80 on classified page

The same ad run in Tri-Town News, Chenango American, Oxford Review-Times and Whitney Point Reporter would cost \$54.00

1 col. by 4 inch

\$20.00 on regular pages
\$20.40 on classified page

The same ad run in Tri-Town News, Chenango American, Oxford Review-Times and Whitney Point Reporter would cost \$27.00

3 col. by 1 inch
\$15.00 on regular pages
\$15.30 on classified page

The same ad run in Tri-Town News, Chenango American, Oxford Review-Times and Whitney Point Reporter would cost \$20.25

BUSINESS DIRECTORY

*Reach 4,100 Homes
Each Week!*

\$18 PER MONTH
Deadline last Wed.
of prior month.
Minimum 3 months.

THIS SPACE FOR RENT

QUARTER PAGE

3 col. by 8 inch
\$120.00 on regular pages
\$122.40 on classified page

The same ad run in Tri-Town News, Chenango American, Oxford Review-Times and Whitney Point Reporter would cost \$162.00

HALF PAGE (NOT SHOWN)

6 col. by 8 inch or 4 col. by 12 inch
\$240.00 on regular pages
\$244.80 on classified page

The same ad run in Tri-Town News, Chenango American, Oxford Review-Times and Whitney Point Reporter would cost \$324.00

FULL PAGE (NOT SHOWN)

6 col. by 16 inch
\$480.00 on regular pages
The same ad run in Tri-Town News, Chenango American, Oxford Review-Times and Whitney Point Reporter would cost \$648.00